Age: 24 years
Experience: 32 Months

SNEHA GUPTA

PROFILE SUMMARY

A result-driven management professional with experience in **global sourcing**, stakeholder management and **data-driven problem solving**. Adept at translating business data into **actionable insights.**

PROFESSIONAL EXPERIENCE

Sourcing Specialist, Korn Ferry **Apr 2024 – Apr 2026**

- Executed global candidate sourcing for Google across multiple regions, maintaining **100% profile accuracy** against client guidelines and quality standards
- Partnered with recruiters and hiring managers to understand hiring requirements, build talent pipelines, and support recruitment for technical and non-technical roles across diverse markets
- Initiated **Google's AI Recruitment Pilot Project**, an initiative focused on integrating AI into the recruitment process recognizing consistent performance and quality among the top performers in the office

Technical Recruiter, ITEXPERTUS **Feb 2022 – Feb 2023**

- Evaluated candidate profiles against detailed job descriptions, conducted screening interviews and negotiated salary packages, while managing client requirements and maintaining **100% SLA adherence** for timely delivery of qualified candidates

ACADEMIC PROJECTS

- ***Consumer Behaviour Analysis & Market Segmentation***

  Applied marketing frameworks including Consumer Archetypes, Brand Positioning, and Ansoff Matrix to evaluate target audience of **Burger Singh** and recommend market penetration, development, and product expansion strategies

- ***Supply Chain Performance & Cost Analysis - MS Excel***

  Analyzed supply chain performance using Microsoft Excel, covering 46K+ units sold, ₹5.78L revenue, and 100 SKUs; evaluated inventory, supplier performance, operational costs, and product quality to identify improvement opportunities and support data-driven business decisions

QUALIFICATIONS

Degree	Institute/ University, City	%/CGPA	Year
PGDM	Great Lakes Institute of Management, Gurgaon	Pursuing	2028
BBA	Chandigarh University, Punjab	80.70%	2022
12th	Birgunj Public College, Nepal	60.02%	2019
10th	G.H.P Secondary School, Nepal	83.75%	2017

KEY SKILLS

- DATA ANALYSIS
- BI & DATA VISUALIZATION
- MS EXCEL
- SEGMENTATION ALGORITHMS
- MARKET RESEARCH
- CROSS FUNCTIONAL COLLABORATION

CERTIFICATES

- **Power BI Data Analyst** | Microsoft | 2026 | Pursuing
- **Project Management** | Google | 2026 | Pursuing

AWARDS & ACHIEVEMENTS

- Top Performer, Consecutive 2 Quarters, Sourcing Team, **Google Project**, Korn Ferry, 2025 - 2026

POSITIONS OF RESPONSIBILITY

- Member, **Marketing Club - Marquest**, Great Lakes Institute of Management, 2026
- Prefect, G.H.P Secondary School, 2016

EXTRA-CURRICULARS

- District Level Winner, Beauty Pageant Competition, 2019

LANGUAGES

- English
- Hindi
- Nepali